

Sponsorship Opportunities

Sponsorship continues over both days of the conference.

Saturday Lunch Sponsor: \$1000 – Includes two-day registration for one person; three-minute address to conference participants before Friday or Saturday keynote; your banner conspicuously displayed in plenary session hall; full-page ad in conference brochure*; inclusion in advance publicity, if sponsorship level reserved by June 2014.

Friday Networking Event Sponsor: \$800 – Includes one-day regular registration; introduction during the conference welcome both days; your banner conspicuously displayed; half-page ad in conference brochure*; inclusion in advance publicity, if sponsorship level reserved by June 2014.

Platinum: \$550 – Includes optional registration at half-price; mention in the Conference Welcome both days; exhibit table and half-page ad in conference brochure.*

Gold: \$350 – Includes 1 registration at half-price; mention in the Conference Welcome; exhibit table; listing with logo in conference brochure.

Silver: \$175 – Includes your handout* and/or product sample in each attendee packet and listing with logo in conference brochure.

Bronze: \$125 – Full-page ad*

Supporter: \$65 – ½ page ad*

Friend: \$35 – ¼ page ad*

Friend: \$30 business card

- *All sponsors above the Friend level will receive specialized nametags.*
- *Every sponsor will receive a listing in the Sexuality and Aging Today blog and New Expressions for Sexuality and Aging newsletter*
- *Sponsors at Gold and higher levels will receive additional recognition on the Consortium Facebook page.*
- *Silver sponsors are responsible for providing their own handouts.*
- *Supporters must submit a scan of their business card (align it carefully, we cannot manipulate images).*
- *Exhibit tables are for Friday only, due to Saturday space limitations.*
- *Breakfast and Lunch sponsors provide their own banners.*

***Please see pages 2 and 3 for additional information, specifications and order form.**

INSTRUCTIONS FOR YOUR AD: The Sexuality and Aging Consortium retains the right to review ads in light of compatibility with the Consortium's mission and goals.

Submission: Please follow specifications given below to ensure how your ad will look when printed in the Conference Program. All ads must be submitted by September 3, 2014. Payment must be received by Sept. 10, or your space will be forfeited.

Specifications. Send electronic files:

- All ads will be printed in black and white.
- Submit black and white ads as a grey-scale file. For best quality image, *do not send black and white files with underlying CMYK or RGB color formulas*
- High-resolution adobe PDF files strongly preferred with all fonts included
- When saving EPS files, please be sure to outline/embed all fonts
- Files must include high-resolution graphics (300 dpi or better) and all fonts (screen and printer)
- Camera ready; your file size should be should the finished ad size without bleeds, crops or registration marks
- We cannot resize your ad. Please send ads that exactly match the size and dimension specified below
- Email files directly to: SAConsortium@widener.edu,

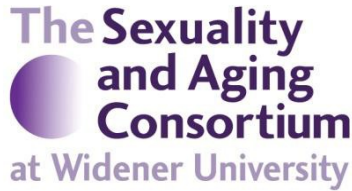
Ad Size Specifications

Full Page	8" x 10.5"
½ Page	8" x 5"
¼ page	3.875" x 5.125"
Business Card	3.875" x 2.375"

***All ads and payment must be received by Sept. 3, 2014
See fill out page 3 of this document and return by August 31.***

Questions? Contact SAConsortium@widener.edu or 610-499-1378

Sexuality, Intimacy & Aging Conference
September 19 and 20, 2014
2014 Conference Brochure
Advertising Insertion Order Form



Name of Sponsor: _____

Type of business: _____ Website: _____

Contact Person: _____

Phone: _____ Fax: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Please select sponsorship level you wish to reserve.**

_____ Lunch Sponsor		\$1500*
_____ Breakfast Sponsor		\$1000*
_____ Platinum		\$550
_____ Gold		\$350
_____ Silver		\$175
_____ Bronze, full page	8 " x 10.5 "	\$125
_____ Supporter, ½ page	8 " x 5 "	\$65
_____ Friend, ¼ page	3.875 " x 5.125 "	\$35
_____ Friend, business card	3.875 " x 2.375 "	\$30

The Sexuality and Aging Consortium retains the right to review sponsorship offers in light of sponsor compatibility with the Consortium's mission and goals. Payment in full must be received prior to Sept. 10 for ads.

Upon acceptance, please make checks payable to:

Widener University (write "SAC Conference Sponsorship" on memo line)

Mail to:

Sexuality and Aging Consortium
Hannum House
Widener University
One University Place
Chester, PA 19013

** Revision July 2014